

Employee listening strategy workshop

The purpose of this workshop is to build an effective strategy for employee voice.

Key benefits:

- ▶ Develop clear objectives for your employee listen strategy
- ▶ Identify any employee voice blind spots
- ▶ Agree an overall listening strategy including:
 - ▶ Listening Topics
 - ▶ Tools (e.g. surveys; social listening; listening groups; 360)
 - ▶ Cadence (e.g. annual, quarterly, always on)

PeopleInsight



“ **Knowledgeable, incredibly helpful, ability to work to tight deadlines, People Insight are experts in this field!** ”

Kirsten Price, Talent Director, Cote Brasseries

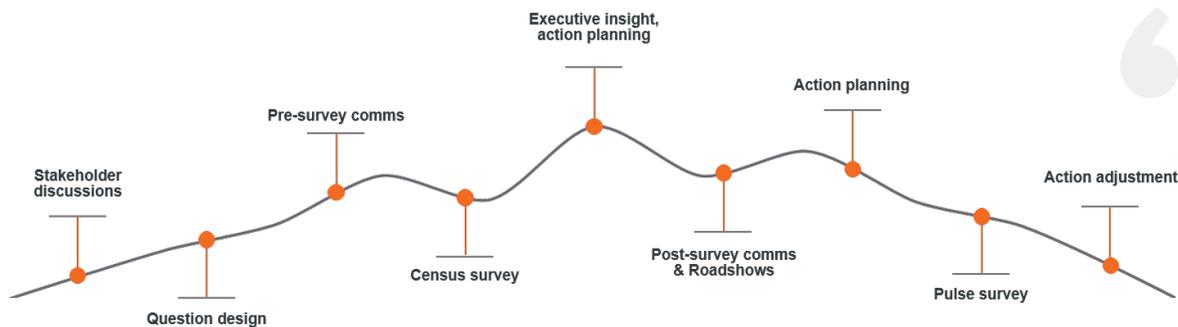
Employee listening strategy workshop

Details:

Organisations and their employees operate in an environment of constant change. Effective two-way communication is critical to ensuring that employees understand the organisation's strategic narrative and have an opportunity to engage in dialogue: voicing their aspirations, ideas and concerns on an ongoing basis.

This workshop will help ensure you develop an employee listening strategy that meets your business needs whilst making the best use of available technologies.

A listening strategy should link to your Business and People strategies and may involve a number of activities.



Overview:

Facilitated by our organisation scientists, this half-day on site event is designed as a collaboration between representatives from the business and HR functions.

Starting points:

- ▶ Current business/people strategies
- ▶ Existing listening strategy including tools, surveys and pain points

During the workshop we will review existing employee listening data and tools to identify how and where employee voice can be strengthened.

The outputs will include:

- ▶ A plan of employee listening activities for the next 6-18 months
- ▶ A longer term (3yr) vision for your employee listening strategy.

“With new technology, the options for listening have grown exponentially.”